

To: [Class Member Email Address]
From: BallerSettlement@cptgroup.com
Subject: Summary Notice of Class Action Settlement – Rickey v. Baller, Inc.
Body of Email:

**IF YOU PURCHASED A SUBSCRIPTION THROUGH THE WEBSITE
WWW.BALLERTV.COM BETWEEN FEBRUARY 14, 2019 AND JUNE 6, 2023 WHILE
RESIDING IN CALIFORNIA, AND DID NOT RECEIVE A FULL REFUND, YOU MAY BE
ENTITLED TO COMPENSATION**

Summary Notice of Class Action Settlement
Rickey v. Baller, Inc.

San Diego County Superior Court, Case No. 37-2022-00044840-CU-BT-CTL

What is the Lawsuit about? The Lawsuit alleges that Baller, Inc. (“Defendant” or “Baller”) enrolled California consumers in automatically renewing subscriptions for its live and recorded video of youth and collegiate athletic events, and posted charges to the consumer’s credit card, debit card, or third-party payment account, without first presenting the consumer with all of the automatic renewal offer terms in a clear and conspicuous manner as required by California law. Defendant denies all of the claims in the Lawsuit and the Court has not decided which party is right. The parties have agreed to a Settlement to provide certain benefits to eligible Class Members and to resolve the case without any admission of liability or wrongdoing.

Am I a Class Member? You are a class member if you were a resident of California between February 14, 2019 and June 6, 2023, and you purchased a subscription through the website www.BallerTV.com during that time and you did not receive a full refund.

What relief does the Settlement provide? Defendant has agreed to pay the principal Settlement Amount of One Million Nine Hundred Twenty-Five Thousand Dollars (\$1,925,000.00). If the Court grants final approval of the Settlement, each Participating Class Member will be entitled to receive an equal, pro-rata share of the Net Settlement Amount. The “Net Settlement Amount” is the Settlement Amount reduced by any sums awarded by the Court for attorneys’ fees, litigation expenses, any class representative service payments, and expenses of settlement administration.

What are my options? If the Settlement is given final Court approval and becomes effective, all Class Members who stay in the Settlement will be referred to as Participating Class Members and will be entitled to receive a settlement payment in accordance with the terms of the Settlement. If you are a Participating Class Member, you may select a method for transmittal of any settlement payment through the following link: www.BallerSettlement.com. Alternatively, after the Settlement is given final Court approval and becomes effective, Participating Class Members will be notified by email to select a method by which the settlement payment will be transmitted by the Settlement Administrator.

Please use the following Web ID to submit your payment method on the Settlement Website:

Web ID: <<WebID>>

[Submit Payment Method](#)

If you do not want to be legally bound by the Settlement, you must exclude yourself by November 8, 2024. If you exclude yourself from the Settlement, you will not receive any compensation from the Settlement, but you will retain whatever legal rights you may have against Defendant for any claims based on enrollment in, or charges for, automatic renewal or continuous service subscriptions for BallerTV. Any judgment entered by the Court will bind all Class Members who do not request exclusion. If you stay in the Settlement, you may object to it by November 8, 2024. The Long Form Class Notice, which is

available on the Settlement Website, explains how to exclude yourself or object. If you do not request to be excluded from the Class, you may, if you so desire, enter an appearance through counsel. The Court will hold a hearing on December 6, 2024 at 10:30 a.m. to consider whether to approve the Settlement and a request by the lawyers representing all Class Members for attorneys' fees and costs, and for service awards to the class representative and/or other Class Members who assisted Class Counsel. You may ask to appear at the hearing, but you don't have to.

More information? For complete information about the Settlement and its terms, to view the Long Form Class Notice, Settlement Agreement, related Court documents, and to learn more about how to exercise your various options under the Settlement, go to www.BallerSettlement.com. You may also email the Settlement Administrator at BallerSettlement@cptgroup.com or call 1-888-735-8764.